

### PRODUCT DATA SHEET

## **Promosteel 6**

# Premium easy to use PET based material, excellent for durable indoor display with good weather resistance properties

#### PRODUCT DISCRIPTION

Our PromoSteel series is a range of easy to use, quick change graphic flexible ferrous media. With it you can create stunning surroundings in seconds; perfect for retail, advertising and exhibitions. From point of sale, to office boards, interior decoration to restaurant menus, PromoSteel is a perfect fit and will get any job done!

#### STANDARD SIZE

Width: 914, 1070, 1270mm, 1370mm, 1524, 1626mm

Length: 30m, 50m, 80m

Promosteel	Thickness (mm)	Width (mm)	Length (m)	Ink Compatibility*	Media Type	Holding Force
Promosteel 6	0.18	914 / 1070 / 1270 / 1370 / 1524 / 1626	30 / 50 / 80	UV/ES/L/O/SP	PET	40 g/cm²

#### Ink Compatibility\*

**UV** = UV curable, **ES** = (Eco) Solvent, **L** = Latex, **W** = Water based inks, **O** = Offset, **SP** = Screen print.

#### PHYSICAL DATA

**Total thickness:** 220μm (±20) **Weight:** 320g/M2 (±20)

Whiteness: [85, 95]
Gloss 60°: [3, 8]
Opacity: 100%

Water resistance: Medium-high

#### MAGNETIC DATA

**Lifting Weight:** ≥3.5 (g/cm2)

<sup>\*</sup> Condition: the standard test tool is isotropic rubbermagnet 0.7mm (holding strength is about 40g/cm2), test equipment is Tensile Strength Tester.



#### **FEATURES AND ADVANTAGES**

- White matte PET steel film, compatible for UV curable printing offset print and etc.
- Working as magnetism principle on magnets, easy to apply, remove and change, without residue
- Without demagnetized, anti-rust
- PP base, good for durable indoor display

#### PROCESS AND STORAGE

**Working condition:** temperature between 15°C to 30°C, and relative humidity 30% to 60%.

**Application condition (Preferable):** closed preserve avoiding sunlight, in temperature 10°C to 35°C, relative humidity 20% to 70%

**Storage condition:** closed preserve avoiding sunlight, in temperature 10°C to 35°C, relative humidity 20% to 70%

**Shelf life:** 12 months under storage condition. Unfinished material should be seal-packed, and used up within one month.

#### Notice:

• Excess UV ink piling should be avoided. Soft UV ink is recommended.



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