
Overview:**GiftwrapMedia | SG95**

With an every-day demand for birthdays and anniversaries to the nationally promoted seasonal print demand for Valentine's Day, Mother's Day, Father's Day, Easter and Christmas, the potential to develop bespoke, personalised services, design templates and even marketing promotions for your own business all come parcelled with Papergraphics unique Giftwrap Media.

If you add up all the opportunities listed above and then include the branding possibilities that your business customers could take advantage of.....Giftwrap Media just keeps giving!

- Sometimes the simplest ideas are the most powerful ideas
- Create branded product and business wrapping paper for customer promotions and presentations
- Turn business account customers into personal account customers....everyone has a birthday to celebrate!
- Giftwrap Media is also a great present for any in-house graphic design team as they can create everything from bespoke branded designs to customisable graphic pattern and photo-pattern templates that your business can own.
- Giftwrap Media is an easy-print business opportunity!

Applications:

Specifically developed for creating digitally printed gift wrap, easy to print with a superior feel, Giftwrap Media prints exceptionally well, cleanly trims and cuts with scissors, and folds without cracking for perfect custom designed, personalised wrapping paper.

Compatibility:

This product has been tested for use with the following ink technologies;

Aqueous Pigmented
Latex
UV-Curable

Usage and durability:

This product has been designed for creating unique personalised giftwrap

* Customers using latex should test the media using the intended file and satisfy themselves prior to a full print run

Certifications:**Specifications:**

Weight	95gsm
Stiffness MD	6 +/- 3 mN
Stiffness CD	2 +/- 1mN
Gloss Value	60 (fs)
ISO 11475 CIE Whiteness	134 +/- 6
ISO 5627 Smoothness	> 150 sec
ISO 2471 Opacity	93%
Tensile Strength MD	75 +/- 10 N/15mm
Tensile Strength CD	35 +/- 10 N/15mm
