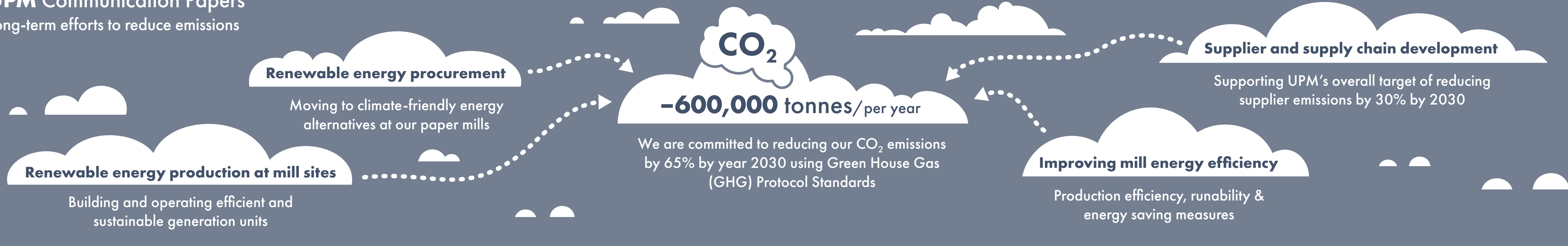


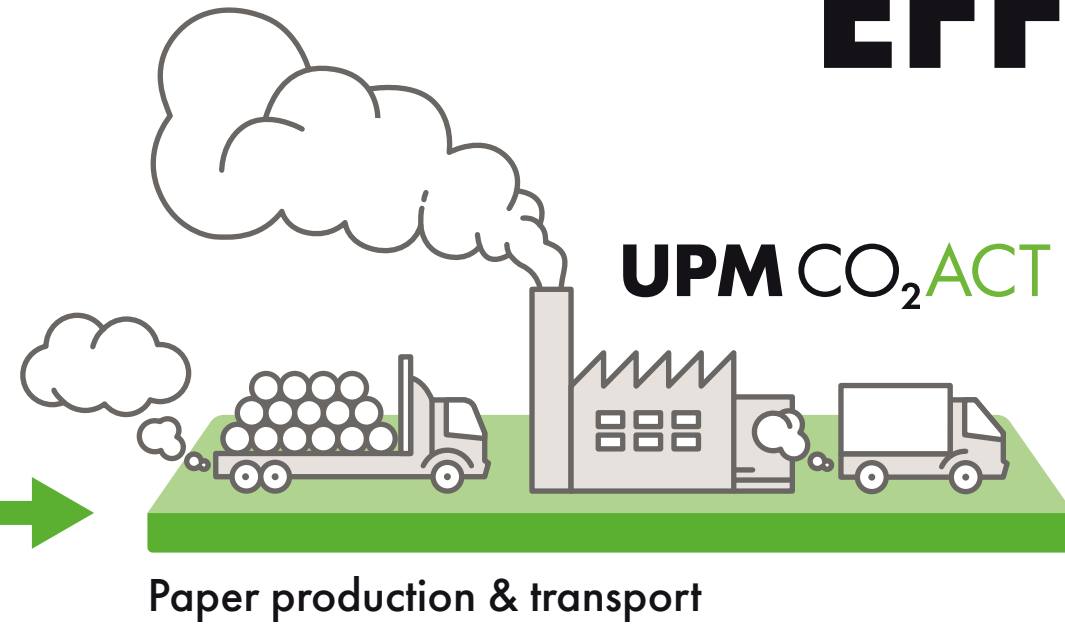
UPM Communication Papers
Long-term efforts to reduce emissions



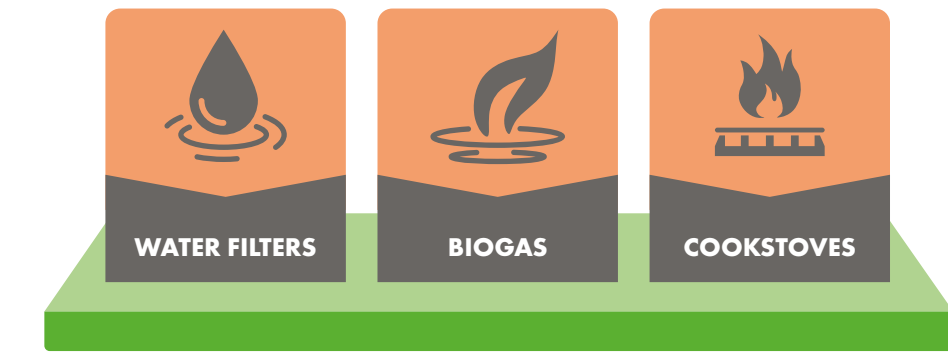
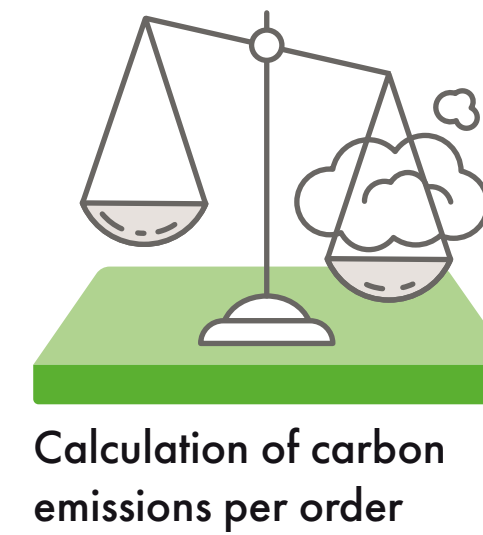
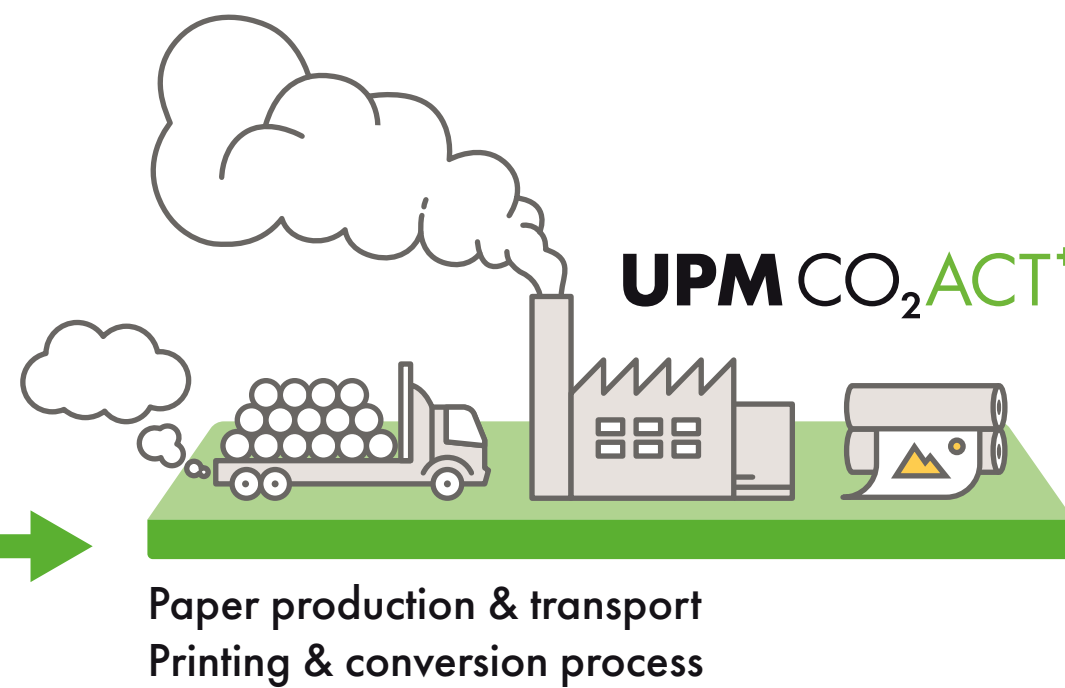
UPM CO₂ACT services
Short-term efforts to make a positive environmental impact

BECAUSE ALL CLIMATE EFFORTS COUNT

I would like to compensate emissions related to the production and transportation of the paper I purchase



I would like to compensate emissions along the entire value chain



Compensation projects
Compensation projects are selected based on credibility principles and they are third-party verified through the **Gold Standard Foundation**



- Generation of customer value**
- ✓ A positive & sustainable image
 - ✓ Full initiative transparency
 - ✓ Social responsibility

