

# Permovable™

Permovable<sup>™</sup>, the first easy-to-apply and easy-to-remove floor graphic film that is environmentally safe, durable, non-slip and perfect for any concrete, asphalt or tile surface; floor or wall. Permovable<sup>™</sup> is a non-PVC bio degradable self-adhesive graphic film, perfect for quality exterior floor graphics on non-treated surfaces such as streets, parking lots, sidewalks, and more.

## **Print compatibility**

Compatible with (Eco)Solvent and UV-cure inks.



## **Physical characteristics**

- Face film: 50µ glossy white, PVC-free, acrylic, flexible
- Adhesive: 38µ clear rubber-base pressure activated
- Liner: 170µ polyethylene-two-sides / silicone-one-side, stay-flat liner
- Expected outdoor life: 3 months for vehicle traffic, 6 months for foot traffic
- Water resistance: Good in non-standing water
- Non-slip standard: R11 (DIN 51131)
- Mimimum application temperature: 10 °C

#### **Features**

- PVC-free
- Eco-friendly
- Bio-degradable
- High slip resistance
- Indoor/outdoor use
- Very durable

## **Applications**

- Temporary wayfinding
- Sidewalks
- Streets
- Retail advertising
- Concert, fairs
- Sporting events

- Parking lots
  Schools
- Trade show graphics
- Hade show graphic
- Public buildings
- Wedding receptionGuerilla marketing
- Shelf life and environment aspects

The shelf life of this media is 1 year under normal conditions (10°C – 35°C at a relative humidity 30% - 75%). Higher humidity and/or temperature can affect the product performance. Always store the media in a dark place in its original packaging.

#### Important:

Before using the media the user must examine the suitability of the media for each application. We shall not assume liability for non-performance of the media. Specifications are subject to change without notice.

Sentec International BV Pascallaan 36 8218 NJ Lelystad T: +31 (0)320 26 78 26 F: +31 (0)320 26 78 28

www.sentecinternational.com info@sentecinternational.com

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- Very easy to install and removeReduces cost of removal
- Unique characteristics

No 1:1 competition

• Ideal for rough surfaces like asphalt, side-walks, etc.